Orders

Order / Rev:

106948

Alt Order #:

06855310

Product Desc:

Candidate Orders

Estimate:

1844

Flight Dates:

09/25/12 - 10/01/12

Original Date / Rev:

09/24/12 / 09/25/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Obama for America

Demographic:

A35+

Product Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	40	\$38,665.00	\$32,865.25
10/01/12	10/01/12	10	\$7,890.00	\$6,706.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	40	\$38,665.00	\$32,865.25	0.00
October 2012	10	\$7,890,00	\$6,706.50	0.00
Totals	50	\$46,555.00	\$39,571.75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$46,555.00
Market	100%	\$179,057.69

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$44,764.42
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$39,392.69
KTUD	2%	\$3,581.15
KVVU -	20%	\$35,811.54
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,952.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w	MgsW	5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
				M-F 5-6a WakeUp w	/Wagners								
	WAKE (JP WITH 7	THE WAG	NERS									
	Star	t Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u> R	ating						

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KSNV

Order / Rev:

106948

Advertiser:

Obama for America

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06855310

Product Desc:

Candidate Orders

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1844

. 01	O. 1	- .		5 .								
Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp			Rtg Type		Amount
E 1 KSNV			M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
<u>Sta</u>	rt Date	THE WAGI	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/2		10/01/12	MTWTF	2	\$325.00	0.00			4050 004	0.00.1104		
			M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	MTWTF	:30	2	\$650.001	0,00 NM	2	\$1,300.00
	אנות rt Date	THE WAG	NERS Weekdavs	Spots/Week	Rate	Rating						
. Week: 09/		10/01/12	MTWTF	2	\$650.00	0.00						
E 3 KSNV	09/25/1	2 10/01/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	2	\$850.001	0.00 NM	2	\$1,700.00
TODAY												
<u>Star</u> Week: 09/2	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate	Rating						
		10/01/12	News 3 Sunrise -		\$850.00 6a-7a	0.00	:30	1	\$350.001	0.00 NM	1	\$350.00
	3 AT SUN		News 3 Sunrise 8		0 4 74	3	.00		\$330.00 T	0.00 (419)	'	ψ330.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	S	1	\$350.00	0.00	,					
E 5 KSNV	09/29/1	2 09/29/12	SIGN ON-SIGN O Saturday Today	OFF CM	5-6A (5:00 AM-6:0	S- 0 AM)	:30	1	\$625.001	0.00 NM	1	\$625.00
SATURI	DAY TOD	YAC	acturacy roucy		(0.007 1111 0.0	<i>5 7 1171</i> ,						
<u>Sta</u> Week: 09/2	rt Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$625.00	Rating 0.00						
•			News 3 Sunrise -	SUNDASM	4625.00 6а-7а	S	:30	1	\$325.001	0.00 NM	1	\$325.00
NIEWA 2	2 AT C116	IRISE REV	News 3 Sunrise 5	SUNDAY								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	S	1	\$325.00	0.00						
			Sunday Today Sunday Today	СМ	7a-8am	S	:30	1	\$625.001	0.00 NM	1	\$625.00
	ON SUN		Maakdaya	Cooks Minals	D-4-	Datina						
Week: 09/2	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$625.00	Rating 0.00	i e					
E 8 KSNV	09/30/12	2 09/30/12	Meet the Press Meet the Press	СМ	8a-9am	S	;30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MEET T	HE PRE	SS										
<u>Stai</u> Week; 09/2		End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00						
E 9 KSNV	09/25/1	2 10/01/12	M-F Today Show		9-10a	MTWTF~~	:30	2	\$350.001	0.00 NM	2	\$700.00
TODAY	SHOW I	i	M-F Today Show	· [[
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/2		10/01/12	MTWTF	2	\$350.00	0.00						
E10 KSNV	09/25/1	2 10/01/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650,00
TODAY	SHOWI	tl										
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating				-		
Week: 09/2 E 11 KSNV		10/01/12		CM 2	\$325.00 11am-12pm	0.00 MTWTF	:30	3	\$325.001	0,00 NM	3	\$975.00
		_ ,5/0//12	Rachael Ray	OIVI	, rum-rzpili	ci wit	,00	J	ψυ20,001	U,UU INIVI	ა	ΨΦ1 3.00
RACHE			-									
<u>Stai</u> Week: 09/2	<u>rt Date</u> 25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
E 12 KSNV			····	CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	2	\$850,00
NIEWO 1	2 ለፕ N/^/		Noon News									
	3 AT NOO rt Date	אע <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week; 09/2		10/01/12	MTWTE-~	2	\$425.00	0.00						
E13 KSNV	09/25/1	2 10/01/12		CM	1258p-2pm	MTWTF	30	2	\$425.001	0.00 NM	2	\$850.00

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KSNV

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106948

Advertiser:

Obama for America

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06855310

Product Desc:

Candidate Orders

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1844

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ints [Rate Pri	Rtg Type	Snots	Amount
EII 011	Otart	ДПО	Days of our Lives		Otare Ena 1	inc bayo	LON OP	.013	tate i ii	riig Type	эрока	Amount
5.00			Days of our Lives	•								
	DF OUR I	LIVES End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 09/		10/01/12	MTWTF~-	2		0.00						
E14 KSNV	09/25/1	2 10/01/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	2 \$3	325.001	0.00 NM	2	\$650.00
THE DO	OCTORS											
<u>Sta</u> Week: 09/	<u>rt Date</u> /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E-15 KSNV	09/25/1	2 10/01/12	NEWS 3 at 4 (1 I	-	4-5pm	MTWTF	:30	2 \$6	300.001	0.00 NM	2	\$1,200.00
FIRST I	NEWS 3	AT FOUR	4PM NEWS (1 ho	our)	(4:00 PM-4:3	80 PM)						
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	25/12	10/01/12	MTWTF	2	\$600.00	0.00						
E 16 KSNV	09/25/1	2 10/01/12		•	4-5pm	MTWTF	:30	2 \$7	700.001	0.00 NM	2	\$1,400.00
NEWS	4 AT 430	P	4PM NEWS (1 ho	our)	(4:30 PM-5:0	IO PIVI)						
	<u>irt Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		10/01/12	MTWTF	2		0.00						
E 17 KSNV	09/25/1	2 10/01/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	2 \$1,0	000.001	0.00 NM	2	\$2,000.00
EARLY			·	•								
<u>Sta</u> Week: 09/	rt Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
· Arrana			M-F Jeopardy	CM	\$1,000.00 630-7pm	0.00 MTWTF	:30	1 \$1 (000.001	0.00 NM	1	\$1,000.00
		_ , , , . ,	M-F Jeopardy	0,,,	000 / piii		.00	ι ψι,	300.001	0.00 14141	'	Ψ1,000.00
JEOPA		= (B (·	144 1 1	0 / 00/ 1	— .							
<u>Sta</u> Week: 09/	<u>irt Date</u> /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
-			Mon PR 8-10p	СМ	8-10pm	M	:30	1 \$4,0	000.001	0.00 NM	1	\$4,000.00
			Monday Prime 8-	10pm								,
THE VO	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						•
Week: 10/		10/07/12	M		\$4,000.00	0.00						
E 21 KSNV	09/25/1	2 09/25/12		СМ	10-11pm	-T	:30	1 \$3,2	200.001	0.00 NM	1	\$3,200.00
PAREN	ITHOOD		Tuesday Prime 1	0-11pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	-T	1	\$3,200.00	0.00						
E 22 KSNV	09/26/1	2 09/26/12	Wed PR 9-11p	CM	9-11pm	M	:30	1 \$3,2	200.001	0.00 NM	1	\$3,200.00
LAW &	ORDER:	SVU	Wednesday Prim	e 9-11pm								
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/30/12	W		\$3,200.00	0.00						
E 23 KSNV	09/30/1	2 09/30/12	NFL Pre-Game / I NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,4	400.001	0.00 NM	1	\$2,400.00
FOOTB	ALL NIG	HT IN AME										
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	S		\$2,400.00	0.00						
E 24 KSNV	09/30/1	2 09/30/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1 \$10,0	000.001	0.00 NM	1	\$10,000.00
SUN N	ΓFB: NY	GIANTS @								•		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/		09/30/12	S		\$10,000.00	0.00	-20	2 64	100.004	0.00 1114		AD 000 00
E 45 KONV	U3/25/1	2 10/01/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	om MTWTF∺⊷	:30	∠ \$1,′	100.001	0.00 NM	2	\$2,200.00
NEWS	3 NIGHT	SIDE										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E 26 KSNV		10/01/12 2 10/01/12	MTWTF	CM 2	\$1,100.00 1135p-1237a	0.00 a MTWTF	:30	2 \$4	425.001	0.00 NM	2	\$850.00
	J	_ ,5/5//12		CIVI	1.55p (201)		.00	- Ψ	.20.001	O.OO INIVI	_	ψυσο,υυ

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Order / Rev:

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Alt Order #:

06855310

Product Desc:

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Estimate:

1844

Ln Ch	Start	End	Inventory Code		Start/End ⁻	Γime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
		•	The Tonight Sho	W								
TON	сыт ено	W W/ JAY L	Tonight Show									
	Start Date	End Date	Weekdavs	Chata (Man)	Rate	Datina						
_	09/25/12	10/01/12	<u>vveekuays</u> MTWTF	Spots/Week 2	\$425.00	Rating 0.00						
		12 10/01/12			1237a-136a		:30	3	\$225.001	0.00 NM	3	\$675.00
LZ/ KON	V 00/20/	12 10/01/12	Late Night w/Fal		1237 a= 130a	III PRIMITES	.50	J	φ225.00	U.UU INIVI	3	φο <i>τ</i> 5.00
LATE	NIGHT W	//JIMMY FAL										
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	09/25/12	10/01/12	MTWTF	3	\$225.00	0.00						
E 28 KSN	V 09/25/1	12 10/01/12	Last Call w/Cars	on DalyCM	136-205am	MTWTF	;30	4	\$40.003	0.00 NM	4	\$160.00
			Last Call w/Cars	on Daly							-	
LAST	CALL WI	TH CARSON	DALY									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	09/25/12	10/01/12	MTWTF	4	\$40.00	0.00						
E 29 KSN	V 09/29/1	12 09/29/12	Saturday Night L		1130pm-1:0	2am5-	:30	1	\$750.002	0.00 NM	1	\$750.00
CATI	IDD AV NIC	N. 1997 I. 13. 4122	Saturday Night I	_ive								
=	JRDAY NIC					B 11						
-	Start Date 09/24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
				// E3 ON4	\$750,00	0.00				0.00.104		
E 30 KSN	IV 09/30/	12 09/30/12	LAW & ORDER Law & Order (LF		Sat 1-2am /	Sun 1:S	:30	1	\$45.003	0.00 NM	1	\$45.00
LAW	& ORDER		Law of Order (LF	,								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	09/24/12	09/30/12	S	1	\$45.00	0.00						
N31 KSN	V 09/29/1	12 09/29/12	Vegas Inc.	СМ	6:30-8pm	S-	:30	1	\$225.001	0.00 NM	1	\$225.00
			Vegas Inc.		0,00 op	5	.00	•	422 0.00 1	0.00 11111	•	Ψ225.00
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	09/24/12	09/30/12	S-	1	\$225.00	0.00						
	-									Totals	50	\$46,555.00
										, Juis	50	φ-τυ,υυυ.υυ